

FROM THE DIGITALISATION OF PATIENT RECORDS TO FITNESS AND MEAL TRACKERS, THE WAY WE MONITOR OUR HEALTH IS CHANGING, MOVING OUT OF THE DOCTOR'S WAITING ROOM AND INTO OUR SMARTPHONES.

## POCKET-SIZED HEALTHCARE

**45% OF THE GENERAL POPULATION** have used connected care technology to monitor some health indicators in the past 12 months



**80% OF DOCTORS** already use smartphones and medical apps



**59% OF HEALTHCARE PROFESSIONALS** believe they should focus the majority of their time and resources in preventive care.

**73% OF HEALTHCARE PROFESSIONALS** think connected care technology is important in improving the prevention of medical issues

TELEMEDICINE WILL ATTRACT **7M PATIENT USERS** BY 2018

**7M**

## CONNECTED CARE IS CHANGING OUR HEALTH & HEALTHCARE PRODUCTS



**WEARABLES** will monitor our oxygen, heart rate, blood pressure or glucose levels in real-time, sending regular updates to both the patient and doctor.



**LONGITUDINAL HEALTH RECORDS** will be used to better assess the risk of getting an illness and suggesting preventive measures.



**MONITORING AND PROACTIVE ALERTING** will prompt patients and their carers to check and react to their vitals leading to improved mobility and life expectancy.



**IoMT** (Internet of Medical Things) will be used to create digital medical twins across entire populations leading to more targeted healthcare products.



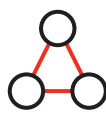
**ENGAGED CONSUMERS** through **POPULATION HEALTH MANAGEMENT** initiatives will be able to make healthier choices in a value-based care ecosystem.

## TECHNOLOGY FOR THE FUTURE



**100% UPTIME**

With so much real-time information being collected, analysed and distributed every second, **24/7 platform availability** will be crucial.



**NEW ARCHITECTURE**

Commercial models will need a different infrastructure, to support the **new real-time expectations** and messaging.



**FRICTIONLESS EXPERIENCE**

Whether accessed through mobile, wearable or online platform, the **UX will need to be fast, simple and frictionless.**



**SECURITY. SECURITY. SECURITY.**

The black-market value of medical data is likely to become greater than even that of financial information so systems will have to **put security first.**



**GET IN TOUCH AND LET'S START BUILDING TECHNOLOGY FOR THE FUTURE OF HEALTHCARE**